



HATA ANNOUNCES 2016 STRATEGIC PLAN

Healthcare Administrative Technology Association will focus on Eligibility, Prior Authorization and Non Fee-for-Service Posting

LAGUNA, CA (March 1, 2016) – The Healthcare Administrative Technology Association (HATA), the national association representing the practice management system (PMS) industry and other affiliated stakeholders, announced today their 2016 Strategic Plan. The organization has committed to focus its efforts this year on three significant issues that will have a positive impact the healthcare industry:

1. Eligibility – To improve the quality of data back to the practice to create a meaningful, efficient and actionable transaction;
2. Prior Authorization – To understand, educate and remove barriers to adoption;
3. Non Fee-for-Service Posting – To define a method to which HATA will enable PMS vendors to successfully navigate to a non fee-for-service payment methodology by bringing industry stakeholders together.

“In addition to being a strong representative for practice management systems across the healthcare spectrum and at the federal policy level, it is our goal each year to address specific topics that present challenges to PMS vendors and their customers – the providers. This year we are targeting existing transaction sets where we want to see improvements in functionality and adoption, as well as preparing for the Merit-Based Incentive Payment System and Alternative Payment Models,” said HATA President, Chris Bruns.

Stakeholder education is also part of the overall HATA Strategic Plan. “We often hear from our member companies that they are looking for strong programs surrounding the changing healthcare environment and issues affecting revenue cycle,” notes HATA Executive Director, Tim McMullen, JD, CAE, “HATA online programs will be published on the HATA website and anyone can register. We expect our second quarter program to be published by March 15th.”

About HATA

The Healthcare Administrative Technology Association (HATA) is a non-profit trade association that provides a forum for the PMS industry and other affiliated stakeholders. The association serves as the representative voice to advocate and influence key stakeholders and government representatives on PMS Vendor issues. Its members, AdvancedMD, AllMeds, Alpha II, American Medical Association (AMA), CallPointe, Clinix, e-MDs, HealthPac, InMediata, MDSynergy, Medinformatix, NextGen, Office Ally, Optum, PracticeAdmin, TransFirst and WorkCompEDI represent over 350,000 providers.

To learn more about the Healthcare Administrative Technology Association, visit the website at www.hata-assn.org or contact Tim McMullen, JD, CAE, Executive Director, 844-440-HATA (4282) or tim@hata-assn.org.