



HATA ANNOUNCES TWELVE NEW MEMBERS IN FIRST QUARTER

Healthcare Administrative Technology Association expands membership across all industry stakeholders

LAGUNA BEACH, Calif. – May 5, 2016 – The Healthcare Administrative Technology Association (HATA), the national association representing the practice management system (PMS) industry and other affiliated stakeholders, announced today that twelve (12) new members have joined since the beginning of 2016: AllMeds, American Medical Billing Association (AMBA), Availity, Azalea Health, CallPointe, Clinix, eProvider Solutions, Find-A-Code, Medical Group Management Association (MGMA), Office Ally, Professional Association of Health Care Office Management (PAHCOM), and PaySpan.

“The healthcare market is transforming, and companies are turning to HATA for insight into how these changes might affect their short-term and long-term business strategies,” said HATA Executive Director, Tim McMullen, JD, CAE. “The government is driving massive changes; the market is transforming payment models; and the changing competitive landscape with mega vendors are making inroads with the Integrated Delivery Networks (IDNs),” he added.

HATA was created to ensure the success of the healthcare administrative technology industry. The organization accomplishes this by fostering education of and collaboration among its members and other industry stakeholders. HATA advocates on behalf of the membership with one representative voice to influence the healthcare community on technology issues vital to overall industry efficiency in delivering the best patient care.

HATA President Chris Bruns notes the value of membership in the association by adding, “By joining HATA, these companies have the ability to educate government officials, learn what is coming down the road early enough to do the right thing at the right time, learn from others on what worked and what didn’t, and understand how to be more effective in the marketplace through collaboration.”

HATA doesn’t attempt to encompass the whole healthcare spectrum. It is the only association focused on the practice management system vendor industry and their issues to ensure their members’ long-term success.

About HATA

HATA is a non-profit trade association that provides a forum for the PMS industry and other affiliated stakeholders. The association serves as the representative voice to advocate and educate key stakeholders and government representatives on PMS vendor issues. Its members, [AdvancedMD](#), [AllMeds](#), [Alpha II](#), [AMA](#), [AMBA](#), [Availity](#), [Azalea Health](#), [CallPointe](#), [Clinix](#), [e-MDs](#), [eProvider Solutions](#), [Find-A-Code](#), [HealthPac](#), [InMediata](#), [Medinformatix](#), [MGMA](#), [NextGen](#), [Office Ally](#), [Optum](#), [PAHCOM](#), [PaySpan](#), [PracticeAdmin](#), [TransFirst](#) and [WorkCompEDI](#) represent over 500,000 providers.

To learn more about the Healthcare Administrative Technology Association, visit the website at www.hata-assn.org or contact Tim McMullen, JD, CAE, Executive Director, 844-440-HATA (4282) or tim@hata-assn.org.